

boundless
potentials



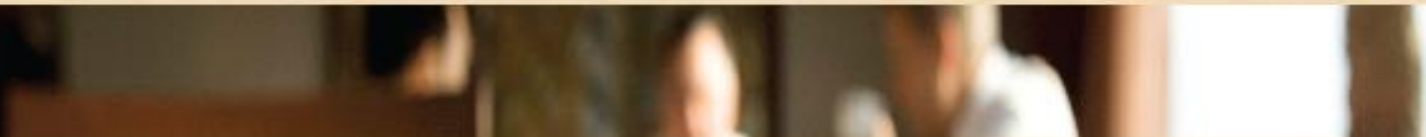
SV

STEREOSCOPIC VISION

Stereoscopic Vision

Stereoscopy is a way to create depth perception in the brain to provide the eyes of the viewer with two different images, representing two perspectives of the same object, with a minor deviation similar to the perspectives that both eyes naturally receive in binocular vision. Stereoscopic Vision is a technique capable of recording three-dimensional visual information from a two-dimensional image or data. In other words, it means an in-depth examination to the variables surrounding your core business, enabling you to see clearly and think beyond.

khalda, Urm Al Summaq 8 Amer Bin Malek St. Al Zibdeh Center P.O.Box 2440 Amman 11821 Jordan
Tel. +962 6 552 9221 Fax. +962 6 553 9071 Email. info@ss-vision.com www.ss-vision.com



Message from the Founder

Since the foundation of Stereoscopic Vision (SSV) for Training and Marketing Consultancy in 2005, the company's efforts have been crowned with great successes especially in the field of marketing consultancy for the pharmaceutical and health care sector. Our achievements gave us the opportunity to fulfill an important part of our vision of expanding regionally and internationally.

While continuing to partner with our customers, SSV has consistently maintained a reputable character through establishing itself proactively as a leading and professional training and consultancy center.

Our company prides itself on being able to offer versatile and innovative business solutions and alternatives contingency plans to many of the problems that our different customers may have or might encounter.

At SSV, we adhere to moral and ethical business standards and practice professionalism in dealing with our customers. Furthermore, we are always committed to work within the parameters of honesty, discipline, and integrity as we exert our collective efforts to ensure fair return on investment.

Last but not least, our mission and vision are not only to execute with strict commitment and achieve an ongoing and growing profitable return, but also to simultaneously create a health organization, characterized by specific values and principles that will realize our mission and vision, and provide excellent customer services.

Hussam Akhu Zahieh

Hussam Akhu Zahieh



boundless
potentials

With Stereoscopic Vision You see Clearly and think Beyond



Whereas a two-dimensional vision offers two slightly different views of the same scene, a stereoscopic vision brings the views together, giving an integrated image and a deep perception. With a three-dimensional vision, you can see clearly and think beyond. With Stereoscopic Vision, you see the bigger picture.

Who We Are

Established in 2005, Stereoscopic Vision (SSV) is an internationally recognized training and marketing consultancy firm, designed with the approach of providing practical consultancy services, public training programs, business solutions, and management development services. With the well-defined vision that knowledge is the cornerstone of excellence, Stereoscopic Vision targets those who aim at developing and improving the capabilities and skills of their human capital.

Our Mission

The mission of Stereoscopic Vision is to help the participants and companies to achieve their potential, through offering inventive training in different business fields to the participants as well as effective consultancy services to companies in the pharmaceutical and healthcare industry.

إمكانيات
غير محدودة



Sound Process, Measurable Results

Why consider SSV for your Staff Training?

Our public training courses are professionally designed to ensure that the participants receive wider business knowledge by acquiring the essential knowledge and skills in sales and marketing, communication and presentation, in addition to self-development and motivation. Being fully aware that employees need to be able to execute the company's strategy, they will benefit from our expert trainers who are carefully chosen to provide up-to-date, enjoyable, and concentrated training services.

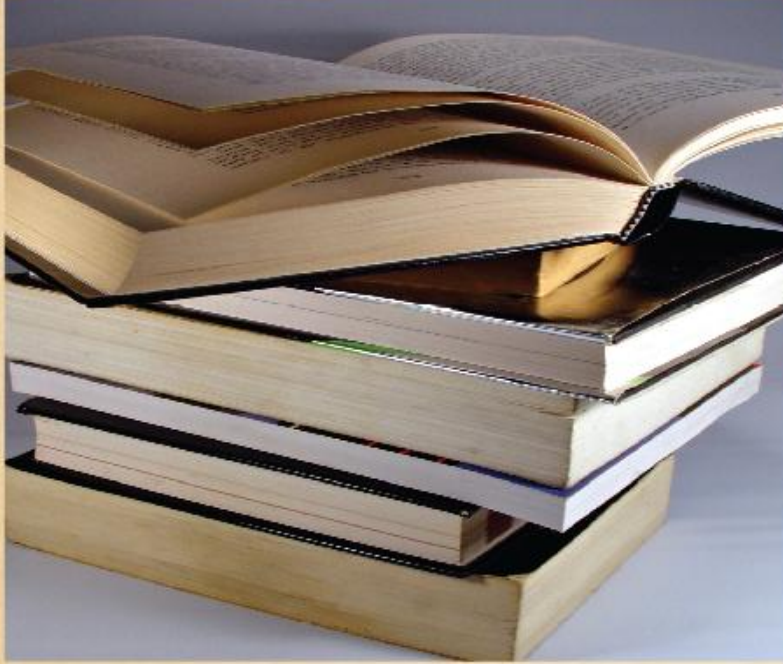
Why benefit from SSV's Pharmaceutical and Healthcare Consulting Services?

We in Stereoscopic Vision are aware of the current challenges in the pharmaceutical and healthcare industries, and foresee their future implications. Therefore, we deliver realistic consultancy services and convenient business solutions. After evaluating the market potentials and conducting intensive market researches, SSV assists pharmaceutical and healthcare companies to conduct benchmark researches and to measure the results. We provide firms in this industry with a new perspective that assures sustainable growth.



boundless
potentials

Professional Methodical Focus



Our Services

Stereoscopic Vision provides comprehensive business solutions and a wide range of training programs that serve individuals from different fields of interest as well as marketing consultancy for pharmaceutical and health-care companies. Our training courses mainly cover the following areas:

Management
Communication
Sales and Marketing
Business and Strategy
Finance

إمكانيات
غير محدودة



Training Department

At Stereoscopic Vision, we realize the importance of training in the ever-changing competitive world of today. To meet this challenge, SSV provides creative training courses in business-related arenas to clients from different scopes of interest, such as: Management, Communication, Sales and Marketing, Business and Strategy, and Finance.

Our qualified trainers combine the theoretical and practical aspects of knowledge and deliver them by using unconventional methods in which the trainee plays an active role in his/ her own training. Through conducting a process of effective learning, the participants will share practical and real-life experiences in business, all in a welcoming and interactive business atmosphere.

Department Goal

We aim at developing our participants' prospects of success and excellence in the essential business fields of today's competitive environment.

Department Mission

Whether the participants are businessmen, employees, or individuals who are willing to enhance their knowledge in business, our expert trainers will tailor high quality public training programs that cover various areas of interest related to: Management, Communication, Sales and Marketing, Business and Strategy, as well as Finance, in order to path their way to move forward.



boundless
potentials

Training Department Programs - Management



Our training department offers the delegates a series of intensive training programs in different business fields to ensure that they gain the practical and up-to-date knowledge required to advance in their present or future career. To enhance the participants' know-how, we provide special courses in the following areas:

A. Management

We in Stereoscopic Vision believe that a successful business is the fruit of good management. Successful people are those who know the importance of time management and are able to manage and lead effectively. To be of real value in any organization and today's world of business, SSV provides the participants with different courses that are mainly concerned with two essential management skills:

1. Mastering and Managing Time

• Time Management

2. Management and Leadership

- Mastering People Management**
- The Art of Management and Coaching**
- The Art of Project Management**
- The Art of Key Account Management**

Training Department Programs - Communication

B. Communication

As it is not only the "what" but also the "how", communication and interpersonal skills go side by side with management skills. Without effective communication and good interpersonal skills, businesses and continuity are at stake. To help participants learn influential communication and interpersonal skills, SSV provides different communication programs including:

- **Emotional Intelligence**
- **Presentation Skills**
- **High Impact Communication**
- **The Power of Personal Influence and Impact**
- **Selling your Idea and Building Support inside your Organization**



boundless
potentials

Training Department Programs - Sales & Marketing



C. Sales & Marketing

At Stereoscopic Vision, we are aware that businesses, with their services, products, and commodities, are marketed in today's competitive world. Furthermore, we realize that it is through acquiring professional skills in sales and marketing that businessmen, organizations, and individuals take the lead. With the help of qualified trainers in the field of sales and marketing, SSV offers the participants intensive and focused courses that guide and inspire them as well as enhance their sales and marketing prospects. Our courses cover the following arenas:

1. Marketing

- Marketing for Non-Marketers
- The Art of Product Management

2. Sales

- Basic Selling Skills
- International Selling Skills (ISS)
- Coaching of International Selling Skills (CISS)
- The Art of Selling to Pharmacies

Training Department Programs - Business & Finance

D. Business and Strategy

As the world moves fast and changes rapidly, seeing beyond the present becomes a must, and here, having a business strategy is the key word. Well-planned business strategies anticipate crises and challenges, and enable organizations to move on and achieve their goals rather than recess. Keeping this in mind, SSV provides specialized courses in business and strategy that are designed to help participants build and implement successful strategies in the workplace. The courses handle the following issues:

- **The Art of Strategic Planning and Developing Strategic Plan**
- **The Art of Strategic Business Thinking**

E. Finance

Whether the economy is stable or not, and whether your business future is predictable or not, it is vital to keep an open eye on the most irreplaceable factor of continuity in the business field; finance. Presenting it with a new dimension, the courses we provide at SSV shed light on different angles of finance, provide non-financial managers with skills needed for cash flow understanding, and grant them high-valued information on Cash Flow Statement and Balance Sheet work and what they mean.

- **Finance for Non-Financial Managers**



boundless
potentials

Consultancy Department



At Stereoscopic Vision, we are fully aware of the challenges the pharmaceutical and healthcare industries are facing, including ongoing updates in sciences, international regulations, and services. For this reason, we have established a consultancy department that is specialized in providing pharmaceutical companies with different marketing solutions and consultancies to help them meet such challenges. With industry-experienced trainers, we propose practical services of confidential audits, design reviews, and quality manuals, in addition to scientific advisory services based on the current situation of each company, starting with evaluating the market potentials of specific areas through intensive market researches. Stereoscopic Vision brings new perspectives for a better vision.

إمكانيات
غير محدودة

SV

Consultancy Department

Department Goal

We aim at providing the pharmaceutical and healthcare companies with the professional consultancies and strategic solutions that anticipate future problems and market trends, and help them see ahead and move steadily, regardless of the challenges they meet.

Department Mission

Stereoscopic Vision is dedicated to present innovative marketing solutions and high-end consultancies to healthcare and pharmaceutical organizations, both in and beyond the region. Keeping our clients' goals as a main concern, our mission is to help deliver exceptional pharmaceutical and healthcare services to those who trust companies in this sector.

Department Services

Having experts in the field of pharmaceutical and healthcare marketing and consultancy, SSV focuses on providing unique services for healthcare and pharmaceutical companies including:

- **Pharmaceutical and Healthcare Management Consultancy**
- **Pharmaceutical and Healthcare Marketing**
- **Pharmaceutical Project Management**



boundless
potentials

Track[®]

Electronic Territory Management System ETMS



A simple user-friendly system that fulfills the needs of the pharmaceutical companies without sacrificing the flexibility of the system.

Stereoscopic Vision and Sky Software Co. (www.skyits.com) have developed an Electronic Territory Management System (ETMS) - Track[®] which is a highly professional system that provides all necessary data that is essential for managing the sales and marketing activities at different levels for all pharmaceutical companies that seek professionalism and perfection in their planning and performance. The involvement of experienced pharmaceutical consultants, instructors, regional managers, product managers, and sales specialists who share and exchange their knowledge resulted in this exceptionally unique and flexible system.

إمكانيات
غير محدودة





STEREOSCOPICVISION
رؤية ثلاثية الأبعاد

For any Further Information
Please Don't hesitate to contact Us

khalda, Um Al Summaq 8 Amer Bin Malek St. Al Zibdeh Center P.O.Box 2440 Amman 11821 Jordan
Tel. +962 6 552 9221 Fax. +962 6 553 9071 Email. info@ss-vision.com www.ss-vision.com

خلدا أم السماق ٨ شارع عامر بن مالك مجمع الزبدية ص.ب ٢٤٤٠ عمان ١١٨٢١ الأردن
هاتف: +٩٦٢ ٦ ٥٥٢ ٩٢٢١ فاكس: +٩٦٢ ٦ ٥٥٢ ٩٠٧١